websites, graphics and seo

web junkies

www.webjunkies.co.za

Introduction

Web Junkies, a division of NT Investments, is a web design and development company that creates websites that are fully formed online businesses. It is company formed on SEO concepts and on the idea that a website is not a graphic representation of any company, but a shop that's open 24 hours. An online presence can greatly improve sales and drive brand-building strategies.

Web Junkies provides the following services: Domain registration and maintenance; Bespoke web design and Content Management Systems (CMS); Graphic Design; Web Hosting services; Tech Support Services; Search engine marketing and optimization; Social network maintenance and updates; Leads management and generation.

Teams available to Web Junkies

Design team

Web design. Using technologies such as JavaScript, HTML, CSS and Adobe Photoshop, and the latest web trends and techniques, the web design team creates websites that are visually and technically of international standard.

Image design. Using, chiefly, the Adobe Photoshop software, the design team designs and creates web images, logos and optimizes images for publishing on the internet and print material.

Development team

Software design. The development team develops programs in MS Visual Studio, and creates programs that support online services. The team also develops programs for Android devices (appl.).

Web development. With a strong bias to developing in PHP, the development team is experienced enough to run PHP websites and PHP-based web services.

Tech team

Web Server management. The tech team manages web servers to support the LAMP environment that websites are built in. This includes installation, configuration and maintenance of the server Operating System and its various web server functions.

Technical support. Assistance in installations, purchasing of hardware and software, trouble-shooting of hardware challenges.

SEO team

On-page optimization. By optimizing content and various elements of a website, the SEO team helps a website to rank in the Search Engines for specified keywords. The team also creates content (i.e. copywriting) for websites.

Off-page optimization. Every website needs to have external links to it, and the SEO team knows what is needed to achieve strategic back link goals.

Support team

Project management. The project manager schedules tasks coming out of the Cars4sa.co.za office to ensure that project objectives are met timeously.

Business Analyst. The analyst works to ensure that the teams meet the business needs of the subsidiaries by planning the functions and outcomes for software and websites.
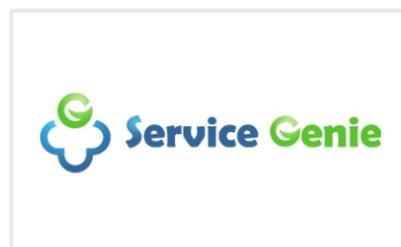
Management team

Product owner. The product owner is responsible for the website (product) and its features, sales, marketing and overall strategy.

Our Clients

Contact Details

Telephone
011 783 8837

Fax Number
086 656 6565

Email Address
info@webjunkies.co.za

Website Address
www.webjunkies.co.za

Physical Address
35 Wierda Road West
Wierda Valley, Sandton
2196

Postal Address
P.O Box 32111
Kyalami
1684